

# Blast Away Pests

**SureKill Flusher saves company time, energy and callbacks**

Pests have a way of finding the most difficult areas for professionals to treat. But Chuck Coon, owner/operator of Loco Mosquito in Houston, Texas, found an effective product to reach them, no matter where they hide: Neogen's SureKill Flusher.

The SureKill Flusher is a high-performing dry fog that flushes bed bugs, cockroaches and other insects from deep harborage. It's designed for use in schools, food storage areas, food processing plants, restaurants, institutions and other public buildings.



**Chuck Coon**

The Loco Mosquito team started using Neogen's SureKill Flusher about a year ago to help with residential customers.

They wanted a product that would allow them to treat difficult areas for flying insects.

"We were lacking a better way to treat for mosquitoes, flies, gnats and wasps on customers' patios and outdoor kitchens," Coon says.

Coon bought a few cans of the SureKill Flusher to try, and it's been a regular staple in his company's product lineup ever since.

Loco Mosquito's services are pretty evenly split between commercial and residential properties. The team now also uses the product at commercial accounts for cockroach infestations, particularly

with German cockroaches (*Blattella germanica*). It's been especially effective in commercial kitchens behind the stainless-steel panels, ovens, coolers and other difficult areas, Coon says.

"The SureKill Flusher comes with an injector straw to get to those areas, so you can blast it for a few seconds and see the results immediately," he says.

Another benefit they've experienced from using the SureKill Flusher aerosol can is that it saves time, which is important because the team is hourly. They don't have to mix the product, and the product's compact size helps technicians get in and out of properties more quickly.

"You can put it in your tool bag," Coon says. "It's simple. It's easy. It's a no-brainer."

The team used the product on a chain restaurant customer they recently took over from a larger pest control company. One of the restaurant's locations had a severe German cockroach infestation. Coon says he and his wife actually were regulars at the restaurant, and were shocked at the size of the issue.

The team first used the SureKill SK300 to start getting control of the infestation during their initial visits. Now, they are using the Flusher to reach the cockroaches that are still there.



"We inject it into those hard-to-reach voids, like behind the steel paneling on the walls and crevices," Coon says. "Now we are at the point at our monitoring stations where instead of 1,000 roaches, it's one or two. The customer is extremely happy. We were able to get results within two to three visits."

Loco Mosquito treats its commercial accounts on a monthly basis, and Coon says the SureKill Flusher has helped reduce callbacks with those accounts.

"A callback for a commercial client is telling me they still have issues in this

one area, so we know to put more focus on that area," Coon says. "The last thing we all want is a callback: You're losing labor dollars and losing customer service."

Coon gave high praise to the Flusher, saying it's a regular tool in his team's arsenal. He encourages other pest management professionals to make the SureKill Flusher their go-to product in their daily service schedule.

"Use this in those tough and hard-to-reach areas," Coon says.

